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**InveniasPartners**

*Delivering Leadership Excellence*

# ***INSIDE THE C-SUITE***

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## from InveniasPartners

*Inside the C-Suite* is your monthly guide to a more powerful, effective healthcare C-Suite. You'll discover how your hospital, health system or payer organization can accelerate performance via C-Suite search, assessment, organizational development, succession planning and coaching. Stay informed and involved with features like Casebook, StatWatch, View from the Top and ResourceFile. And don't forget to follow Invenias on LinkedIn in Healthcare C-Suite Prescription, Facebook in Healthcare C-Suite Survival Guide and Twitter for more Healthcare news. To learn more about InveniasPartners and its journey to change the Executive Search and Leadership Consulting industry, please call (312)-321-1100 or email [lucasc@inveniaspartners.com](mailto:lucasc@inveniaspartners.com).

Curt Lucas established InveniasPartners in late 2012, after more than 20 years serving as a Partner for the two largest executive search firms in the world, Korn Ferry International and Heidrick & Struggles. InveniasPartners enjoys a national presence with six offices located throughout the United States with plans to further expand.



## The C-Suite: Architect of Culture

Some healthcare organizations (HCOs) have attempted to develop strong, supportive organizational cultures with a string of picnics, parties, free classes and dry cleaning pickup services.



However, fostering loyalty and engagement is far more than dispensing perks and gifts. HCOs thrive when they recruit, hire and retain the best healthcare professionals available and confirm their worth and value every day.

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## When Outsiders Knock at the Door of the Healthcare C-Suite

Growing numbers of healthcare organizations (HCOs) are hiring C-Suite executives from outside of healthcare, according to a survey from Billians HealthDATA and Porter Research.



Doing so makes sense, especially if the search is conducted thoughtfully and strategically with a sharp focus on the HCO's mission, vision, values, goals and objectives.

[http://www.billianshealthdata.com/news/SiteNews/news\\_items/2014/Hospital\\_C-suite\\_Trends-Whos\\_Making\\_it\\_to\\_the\\_Corner\\_Office](http://www.billianshealthdata.com/news/SiteNews/news_items/2014/Hospital_C-suite_Trends-Whos_Making_it_to_the_Corner_Office)

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